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FOR IMMEDIATE RELEASE



Gobosh Aviation – The Next Big Thing *A New Perspective on Light Sport Aircraft*

July 23, 2007 (Oshkosh, WI) Today, Gobosh Aviation LLC, an Illinois corporation, officially launched the beginning of an exciting new Light Sport product line at the world’s preeminent aircraft exhibition – EAA AirVenture. Even though the Light Sport category is relatively new to general aviation, the Gobosh Aviation approach to the market is something completely fresh and unique among a field of start-up aircraft importers, distributors and dealers.

Gobosh is an American company whose roots go deep into the highly-structured world of FAA-certified aircraft. Using that expertise, Gobosh works directly with LSA manufacturers to develop, customize, and standardize aircraft specifically for the North American market. The result is a premier line of Luxury Sport Aircraft™ tailored for the American aviator with the highest level of quality, fit and finish available, and backed by the longest warranty in their class.

Not content to simply import and remarket VLA aircraft converted to an LSA spec, Gobosh collaborates with top European manufacturers to design and engineer aircraft specifically for the American light sport aviator. One look at a Gobosh aircraft and the difference is obvious. “We quickly discovered that there was no standardization among the [LSA] aircraft coming into the US”, states Tim Baldwin, President of Gobosh Aviation. “Instrumentation was a hodgepodge of configurations seemingly based on where gauges fit best in a panel with complete disregard for adhering to the standard six-

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pack configuration we all learned to fly. We found tires and wheels that looked like something you'd expect to find on a garden tractor, not on a quality light sport aircraft. So we decided to raise the bar in light sport and tailor the aircraft for the market", added Baldwin.

The Gobosh team spent the past two years interviewing and searching for manufacturers who understood the Gobosh Aviation vision that designing a light sport aircraft for the American market meant more than simply meeting the LSA specifications for maximum speed and weight. American aviators demand a high level of quality, reliability, and support. Simply importing and reselling an aircraft was not an option for Gobosh Aviation. Gobosh aircraft have upgraded interiors, are equipped with standardized systems and configurations like toe brakes and have standard tire sizes that are available at most FBOs. Gobosh also maintains a comprehensive inventory of aircraft-specific parts at a mid-western location to ensure that Gobosh customers enjoy ease-of-maintenance and maximum long-term serviceability. Gobosh Aircraft are backed by a 2 year/400 hour warranty.

Gobosh Aviation also provides a wide variety of customer resources and support to ensure that the ownership experience is the best in class. From the longest standard warranty in its class, to central parts distribution, to finance, insurance and service, the Gobosh difference is destined to make the Gobosh name synonymous with quality aircraft and excellent support. In fact, before any aircraft can be adorned with the distinctive Gobosh tail logo, it must exceed the tremendously high standards of the Gobosh Aviation team.

Gobosh is the "Next Big Thing" for the Light Sport enthusiast. Visit the Gobosh display at AirVenture (directly opposite the LSA Mall) and discover the difference first hand.

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Standardization

Cockpit standardization is a key concern for Gobosh. Analog cockpit layouts have been standardized into the familiar six-pack configuration dictated by flight training best practices and not by panel real estate. Gobosh offers a range of aircraft configurations to meet the needs of flight schools and the private owner. In either case, a standardized cockpit layout makes both primary or advanced flight training for students and transition training for previous aircraft owners a familiar exercise.

Serviceability

Gobosh understands that part of what makes an ownership experience delightful is keeping the aircraft in the air and not in the hangar. Thus Gobosh aircraft are outfitted with highly-serviceable systems including tires & wheels that have been designed to American standards for ease-of-maintenance and serviceability. Additionally Gobosh carries a parts inventory in the United States, so replacement parts are typically only 24 hours away from their central parts distribution center in the Midwest.

Maintenance

Gobosh Aviation stands behind every aircraft sale. And to make certain that a Gobosh aircraft provides years of faithful service, Gobosh Aviation is establishing a national network of service centers. Additionally any authorized Rotax service center is trained to service the aircraft from the firewall forward.

Warranty

Purchasing an aircraft from Gobosh Aviation will provide an ownership experience second to none. Because Gobosh uses standard American systems, is designed for serviceability, ease-of-maintenance, and maintains an inventory of parts, each Gobosh aircraft is backed by a 2 year/400 hour airframe warranty.

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Finance

Gobosh Aviation Finance offers the most aggressive finance options available to any qualified Light Sport consumer. For terms up to 90% financing, amortization as long as 20 years, consult Gobosh Aviation first. Some consumers will qualify for a unique “No Document Loan Approval” that provides virtually instant approval. Consumers can access a credit application for pre-approval on-line at www.gobosh.aero or by calling Gobosh Aviation Finance for a free consultation at 218.966.7414.

Insurance

Since the LSA market is relatively new to General Aviation, many insurance brokers may not be tuned-in to the specific aircraft features and attributes that affect an insurance premium. Gobosh Aviation has a preferred insurance program that provides consumers with access to a knowledgeable broker who will offer an insurance quote that makes sense. Contact Gobosh Insurance at 800.888.9859.

Gobosh Aviation distributes Luxury Sport Aircraft™ designed specifically for the American Light Sport Aircraft market. Backed by the longest standard warranty in their class, Gobosh offers an ownership experience that is the envy of the market segment with the highest level of quality, fit and finish available on the market. To learn more about Gobosh Aviation, visit www.gobosh.aero.

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